

REIN THE RAIN!



Given the current drought, it is more important than ever to reduce our water use and conserve. **Rain barrels** are a simple water conservation tool that you can easily install in your yard to put rainwater to good use. Get yours today!

SAVE MONEY

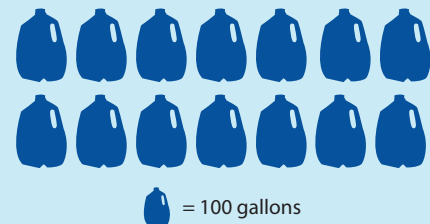
You can use captured rainwater to **water your plants**, **wash your car**, and **flush toilets**.



Install a rain barrel in your yard and **save money on your water bill**.

CONSERVE WATER

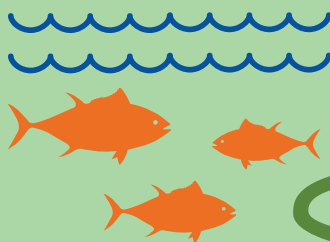
Just 1/10 inch of rain on a 1,000 sq. ft. roof can fill a 60-gallon rain barrel. Over the course of a year, **1 barrel** will help you reduce your water use by about **1,400 gallons!**



This water savings is the equivalent of taking **81 fewer showers each year**.

PROTECT THE ENVIRONMENT

Stormwater runoff is the #1 source of water pollution in Santa Barbara. It is harmful to streams, the ocean, and the species that call these waters home.



Rain barrels are an **easy way to reduce polluted runoff** in our community. Help protect local creeks and the Santa Barbara Channel by installing a rain barrel in your yard today!

TAKE ACTION NOW

Santa Barbara Channelkeeper's **Rein the Rain** Project repurposes barrels previously used to age beer and wine into rain barrels, and makes them available to citizens who want to conserve water.

- Purchase a barrel and a simple conversion kit from Channelkeeper for \$100
- Channelkeeper can help you convert and install your barrel
- Once installed, rain barrels require little maintenance
- By purchasing a rain barrel, you support Channelkeeper's work to promote increased conservation as a sustainable drought response measure

For more information about Channelkeeper's Rein the Rain Project or to purchase a rain barrel, email penny@sbck.org, or call (805) 563-3377 ext. 4.

www.sbck.org

