

October 2015 E-Newsletter



#### **Table of Contents**

Final Day to Vote for Channelkeeper to Win \$25K!

Get Ready to Rein the Rain!

Cruise Ships Return to Santa Barbara

Coastal Clean-up Day & Creek Week Clean-ups a Big Success!

MPA Watch Training Workshop October 6th

Stream Team - October 10th & <u>11th</u>

MPA SPLASH - October 17th

Santa Barbara Harbor & Seafood Festival - October 17th

Buy Axxess Books and Support Channelkeeper!

Channelkeeper's Fall 2015 newsletter is now available online!

Become a Channelkeeper Member!



We're on Social Media!



## FINAL DAY TO VOTE! Help Channelkeeper Be the 2016 Santa Barbara Triathlon Beneficiary

Today by midnight is your last chance for Santa Barbara Channelkeeper to become the beneficiary of the <u>2016 Santa</u> <u>Barbara Triathlon</u> and win \$25,000!

If you haven't already, please share this email or Channelkeeper's <u>Facebook post</u> with anyone you know who cares about clean water.

\$25,000 would make a huge impact on Channelkeeper's ongoing

efforts to protect and

restore the Santa Barbara Channel and its watersheds. <u>You can help</u> with just one CLICK!

### Get Ready to Rein the Rain!

With predictions for a strong El Niño this winter, take action to help reduce stormwater runoff - the number one source of water pollution in our area - by keeping rainwater on your property. Redirect it, slow it down, capture it, and let it soak into the soil in a rain garden, removing pollutants in the process. Installing rain barrels is another great way to reduce runoff while also conserving water. Channelkeeper is excited to continue our partnership with Figueroa Mountain Brewery to take oak barrels used in the beer-making process and convert them into rain barrels, and then distribute them to



SBCK

water-conscious citizens. Fig is donating more of these barrels, which we will have available for sale for \$100 later this fall, so <u>email</u> us to reserve yours today!

**Cruise Ships Return to Santa Barbara** 

You may have noticed that



# Did You Know? MPAs work!

In 2003, a network of marine protected areas (MPAs) was established around the Channel Islands. Considerable research has already established that MPAs "increase the biomass, abundance, diversity, and size of marine species living within their borders." Now, a newly published study shows that fish populations are also increasing outside of MPAs, although only 27% as rapidly as in the protected areas. Check out the full study here.





Download the Waterkeeper Swim Guide app for realtime water quality data at local beaches



cruise ships have begun to return to Santa Barbara. Our city will host a total of fourteen cruise ships from September through late November. Channelkeeper has resumed our strategic monitoring of these ships from our boat. We communicate with the ships as they enter the no-discharge zone 12 miles from shore. Thus far, all of our communications over marine radio with cruise

ship captains have been positive, and they appear to be well-informed of the no-dumping regulations. Channelkeeper will continue to actively monitor and engage cruise ships to serve as a reminder that the Santa Barbara community cares deeply about the health of our marine environment and to provide a watchful presence to deter any wouldbe dumping from these floating cities into the Santa Barbara Channel.

## Coastal Clean-up Day & Creek Week Cleanups a Big Success!

Our creeks, beaches and ocean want to say THANK YOU to the 982 volunteers who helped clean up Santa Barbara County's beaches and creeks on September 19th as part of the annual Coastal Clean-up Day. These volunteers picked up 4,482 pounds of trash from numerous creek and beach sites throughout the county and prevented it from escaping to the ocean.



Channelkeeper hosted a clean-up at West Beach (our adopted beach), where cigarette butts were again the number one trash problem. As part of the Creek Week festivities and in preparation for possible El Niño rains, Channelkeeper, with support from the City of Goleta and community volunteers, also cleaned more than two miles of San Jose Creek last week, picking up 253 pounds of trash.

#### Help Monitor our Marine Protected Areas MPA Watch Volunteer Training Workshop October 6th

Do you enjoy long walks on the beach and helping to promote ocean conservation? Channelkeeper is looking for dedicated volunteers to help us record and track human activities in and adjacent to Santa Barbara's Marine Protected Areas (MPAs) through our *MPA Watch* program. The information we collect provides important information to understand how people are using MPAs and



helps inform MPA management. Becoming an *MPA Watch* volunteer is easy and fun. Save the date for the



next volunteer training workshop on Tuesday, October 6th at 6:30pm at UCSB in Bren Hall Room 4016. Snacks and drinks will be provided! If you want to attend or learn more about *MPA Watch*, please <u>email</u> or call us at 805.563.3377 ext. 4. Every *MPA Watch* volunteer will receive a free Channelkeeper t-shirt, and volunteers that complete 10 surveys will receive an additional exciting treat!

#### Stream Team October 10-11



Stream Team is Channelkeeper's volunteerbased water quality monitoring program. Every month, volunteers join Channelkeeper staff to test for common water quality parameters at numerous sites in the Ventura River and Goleta Valley watersheds. Come join us to help protect our local waterways. Stream Team in

Ventura will meet at 9am on Saturday, October 10th, and Goleta Stream Team will meet at 10am on Sunday, October 11th. For more information, visit our <u>website</u>, <u>email</u> us or call 805.563.3377 ext. 5.

## MPA SPLASH! Event Saturday, October 17th



Join us for our third annual Marine Protected Area (MPA) Surf, Paddle, Learn And Swim Hangout (SPLASH) event on Saturday, October 17th from 11 am-2 pm at the park above Devereux Beach. We'll celebrate our MPA at Campus Point/IV Reef, explore its recreational potential, and participate in a group paddle-out. Bring your water gear of choice (surfboards, paddleboards, kayaks, or snorkels) and paddle out with us as we stage a Campus Point MPA aerial

photo portrait. A limited number of kayaks and paddleboards will be

available thanks to Santa Barbara Adventure Company and Channel Islands Outfitters. We'll also have live music, free food, and a drawing for paddle-out participants. To RSVP or for more information, call 805.563.3377 ext. 5.

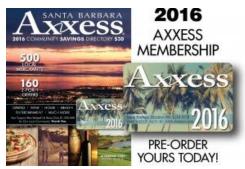
## Santa Barbara Harbor & Seafood Festival Saturday, October 17th

When it comes to fresh seafood, you can't get it any fresher than right off the boat. On Saturday, October 17th from 10 am-5 pm, the annual Santa Barbara Harbor & Seafood Festival will lure seafood lovers of all ages to Santa Barbara's thriving Harbor for one of our community's most beloved and flavorful events. Come visit Channelkeeper at our booth on the pier!



### Buy Axxess Books and Support Channelkeeper!

Santa Barbara Axxess books feature exclusive discounts at more than 300 local merchants, including unbeatable savings on restaurants, wine tasting, home, fitness and more! Buy your Axxess books from Channelkeeper and Axxess will donate \$10 of your purchase back to us! Swing by our office at 714 Bond Avenue to pick yours



Bond Avenue to pick yours up today or contact us by <u>email</u> or 805.563.3377 ext. 6.

### Fall 2015 Newsletter Now Online!

Channelkeeper's Fall 2015 newsletter is now available on our <u>website</u>! Read all about our latest victories on controlling agricultural pollution, banning the bag, restoring flows in the Ventura River, and other exciting news. <u>Email</u> us if you'd like to receive a hard copy in the future. Happy reading!

#### Become a Channelkeeper Member!

Your support for Channelkeeper's efforts is needed now more than ever. Become a member of the Channelkeeper crew today with your taxdeductible donation. You'll be investing in clean water and healthy communities along the Santa Barbara Channel today and for



invitations to special Channelkeeper events and fun volunteer opportunities, and a free Channelkeeper sticker. All new donors contributing \$50 or more can also receive a Channelkeeper t-shirt, and for donations of \$250 or more, bi-annual issues of Waterkeeper magazine. Sign up today by calling 805.563.3377 ext. 2, emailing us, or clicking <u>here</u>.