



Our mission is to protect and restore the Santa Barbara Channel and its watersheds through science-based advocacy, education, field work and enforcement

November 2016 E-Newsletter

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## We're Social!



## Vote the Environment!

Don't forget to cast your vote for clean water and healthy watersheds on Tuesday, November 8th. Click [here](#) for more information, including ballot drop-off locations. There are a whopping 17 state ballot measures to vote on in this election, so check out [Ballot FYI](#) to learn more.



## Ban the Bag Across California! Vote Yes on Prop 67, No on Prop 65



On election day, support a cleaner coast by casting your vote to reduce the 13,000,000,000 plastic bags used in California every year. Single-use plastic bags pollute the ocean, harm marine life, and are a major source of unsightly litter that cost taxpayers millions of dollars a year to clean up. That's why 150 California municipalities have banned plastic grocery bags, and why state legislators

enacted a statewide plastic bag ban in 2014. However, the plastic industry challenged the state law and funded a referendum - Proposition 67 - on the November 2016 ballot. The plastic industry also funded Prop 65 to confuse voters and split support for the bag ban. Please join us in saying NO to plastic bags by voting Yes on 67 and No on 65! To learn more, click [here](#).

## Possibilities for Potable Reuse

Thanks to Channelkeeper's advocacy, the City of Santa Barbara has completed a study that analyzes the feasibility of producing potable water from highly treated wastewater. In response to the current drought, Channelkeeper has been championing sustainable water supply solutions like recycled water as an alternative to the City's current plan to desalinate seawater using an open ocean intake, which will suck in and kill trillions of marine organisms every year. Recycled water is a highly reliable, local, drought-proof source

## Did You Know?

### Rein the Rain

For every inch of rain, approximately 600 gallons of rainwater will run off a small 1,000 square foot roof. That's a lot of water that could be captured and reused at a later time. Rain barrels are a great introduction to rainwater harvesting. Contact [Channelkeeper](#) to learn more about our Rein the Rain project, where we are partnering with local vintners and brewers to convert oak barrels previously used to age wine and beer into rain barrels and distributing them to community members who want to conserve water.



of water supply that also has the advantage of avoiding the costs and environmental and public health impacts associated with discharging treated wastewater into the ocean. Treating wastewater to potable standards uses the same Reverse Osmosis (RO) technology used to desalinate seawater, but at a significantly lower cost, requiring far less energy and greenhouse gas emissions. The City's feasibility study found that between 5,800-6,900 acre feet of potable water could be produced through various types of indirect or direct potable reuse, or more than half of the City's current demand. The study's findings will inform the next update to the City's Long Term Water Supply Plan. Click [here](#) to learn more.

## Resurrect the River!



Channelkeeper needs your help to save the Ventura River! The necessary balance between the City of Ventura's use of water and the need to preserve in-stream flows in the Ventura River for wildlife and recreation won't be achieved until the broader community comes together to embrace it. However, many local

citizens don't understand how their water usage is directly linked to the river ecosystem. Follow and share our new social media campaign, #ResurrectTheRiver, to help us shed light on the impacts of over-pumping on the Ventura River and to build awareness and support for Channelkeeper's efforts to stop it. Learn about our bold legal challenge against the State Water Board and City of Ventura, and follow developments as our case unfolds. Sign our petition to support sustainable water management that meets the needs of both people and nature, and find local water conservation resources available to residents of the Ventura River watershed. Please click [here](#) to learn more.

## Venoco Seeks to Expand Oil Drilling from Platform Holly

For the first time since the 1969 oil spill, the State Lands Commission (SLC) is considering a project that would expand an oil lease in California waters. Venoco is proposing to drill wells from Platform Holly to access oil reserves within the California Coastal Sanctuary and the Campus Point State Marine Conservation Area. An oil spill at Platform Holly or its associated infrastructure could have devastating consequences for the sensitive habitats and species that make the Ellwood coast





Download the **Waterkeeper Swim Guide app** for real-time water quality data at local beaches



ecologically and recreationally significant. The SLC is accepting public comments on the [Draft Environmental Impact Report \(EIR\)](#) for this project until November 14th. Channelkeeper submitted comments, highlighting the Draft EIR's failure to adequately address impacts to Marine Protected Areas and the use of outdated data to assess impacts to marine mammals. Stay tuned for action alerts in early 2017 when the Final EIR is released.

## Eat Lucky Penny Pizza, Support Channelkeeper!

[Lucky Penny](#) has chosen Santa Barbara Channelkeeper as its beneficiary for 805 Living Magazine's first-ever Dishing It Out for Charity Challenge! Lucky Penny created a unique dish especially for the challenge - a Smoked Chicken Pizza (chicken, bacon, smoked mozzarella, cherry tomatoes, watercress, fresh thyme and chili flakes topped with mornay sauce, oh my!) - and for every one sold during the months of November and December, they will donate \$2 to Channelkeeper. Who says you can't eat pizza every night? Thanks, Lucky Penny!



## Support Channelkeeper while you do your Holiday Shopping!

**amazon**smile  
You shop. Amazon gives.

Channelkeeper [t-shirts and tote bags](#), 2017 [Tidelines calendars](#), and botanical beeswax [Honeypot® candleholders](#) make great holiday gifts while also benefiting Channelkeeper. And if you shop on Amazon, start at this [link](#) and 0.5% of your purchase will go to Channelkeeper. Click [here](#) to start shopping today!

## Buy Axxess Books and Support Channelkeeper!

[Santa Barbara Axxess](#) books feature exclusive discounts



at more than 300 local merchants, including unbeatable savings on restaurants, wine tasting, home, fitness and more! Buy your Axxess books from Channelkeeper and Axxess will donate \$10 of your purchase back to us! Swing by our office at 714 Bond Avenue to pick yours up today or contact us by [email](#) or call 805.563.3377 ext. 6.



## Stream Team November 5th & 6th



Stream Team is Channelkeeper's volunteer-based water quality monitoring program. Every month, volunteers join Channelkeeper staff to test for common water quality parameters at numerous sites in the Ventura River and Goleta Valley watersheds.

Come join us to help protect our local waterways. Stream Team in Ventura will meet at 9am on Saturday, November 5th, and Goleta Stream Team will meet at 10am on Sunday, November 6th. For more information, visit our [website](#), [email](#) us or call 805.563.3377 ext. 5.

## Patagonia 2016 Salmon Run November 6th

Join Channelkeeper on Sunday morning, November 6th at Patagonia's annual Salmon Run along the lower Ventura River. This year's race beneficiary will be Once Upon a Watershed, which provides hands-on watershed education, restoration, and stewardship experiences to grade school students in the Ventura River watershed. Channelkeeper is a proud partner of Once Upon a Watershed. There will be no day-of registration for the Salmon Run this year - all participants must register online by November 4th. The race sold out last year, so click [here](#) to sign up today!



## Volunteers Needed for Envelope Stuffing (pizza and camaraderie included) November 16th

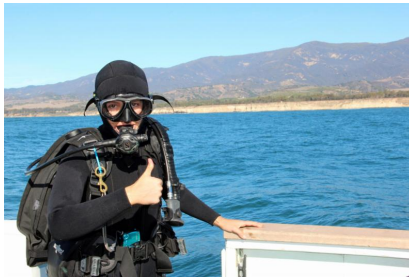
Channelkeeper relies on volunteers to assist us with many things, including our year-end appeal mailing. This letter updates our constituents about our many accomplishments over the past year and helps us generate critical funds to support our work to protect



and restore the Santa Barbara Channel and its watersheds. People like you help us reduce the cost of donor outreach and allow more of our donations to be used for our clean water programs. Please join us! We are currently seeking new and veteran volunteers to help us stuff envelopes on Wednesday,

November 16th from 5-8pm at the Channelkeeper office (714 Bond Avenue in Santa Barbara) for a group volunteer effort - we'll provide pizza and good company. Please contact us by [email](#) or phone at 805.563.3377 ext. 2 to RSVP. Thanks and we look forward to seeing you soon!

## Become a Channelkeeper Member!



Your support for Channelkeeper's efforts is needed now more than ever. [Become a member](#) of the Channelkeeper crew today with your [tax-deductible donation](#). You'll be investing in clean water and healthy communities along the Santa Barbara Channel today and for future generations. With your

membership, you will receive our regular newsletters, news updates and action alerts, invitations to special Channelkeeper events and fun volunteer opportunities, and a free Channelkeeper sticker. All new donors contributing \$50 or more can also receive a Channelkeeper t-shirt, and for donations of \$250 or more, bi-annual issues of [Waterkeeper](#) magazine. Sign up today by calling 805.563.3377 ext. 2, [emailing](#) us, or clicking [here](#).