

Santa Barbara Channelkeeper is celebrating our 20-year anniversary throughout 2020, and one of our goals is to engage and help deepen our community's connections to the vital water resources we work so hard to preserve and protect. One fun new way we're doing this is through our **2020 Channelkeeper Challenge** – a treasure hunt of sorts that encourages people to explore, engage and take actions that celebrate and help protect our beloved coast.

Everyone is invited to join in the fun!

EXPLORE • ENGAGE • ACT

How to Play



Complete one or more of the activities listed on the back



Snap a photo of yourself completing the activity



Post the photo on Facebook or Instagram & tag @SBChannelkeeper and #ChannelkeeperChallenge



Email the photo to ChannelkeeperChallenge@sbck.org with the date, location and activity completed

Participants who complete the greatest number of activities in 2020 will win awesome prizes – gift cards from your choice of our favorite companies – Patagonia, Deckers, SeaVees, Santa Barbara Adventure Co. and Riviera Towel Co.!

(1st place: \$500 gift card; 2nd place: \$300 gift card; 3rd place: \$200 gift card; 4th place: \$100 gift card; 5th place: \$50 gift card)

Everyone who completes at least 20 of these activities by December 31, 2020 will be invited to a special Channelkeeper Challenge celebration in early 2021!

DIVE IN AND GET STARTED TODAY!

Explore

- ☐ Ride a wave
- ☐ Swim in the SB Channel
- ☐ Paddle on the SB Channel
- ☐ Go sailing on the SB Channel
- ☐ Explore a tidepool
- ☐ Bike the Ventura River Trail
- ☐ Document ocean wildlife
- ☐ Document creek wildlife
- ☐ Snorkel or SCUBA dive at a Santa Barbara coastal MPA (Campus Point, Naples, Kashtayit)
- ☐ Go whale watching
- ☐ Visit the Channel Islands
- ☐ Birdwatch at Carp Salt Marsh or Goleta Slough
- ☐ Say hi to the seals at the Carpinteria Seal Sanctuary
- ☐ Watch a sunset at the beach
- ☐ Take a dip in a creek
- ☐ Hike to a waterfall
- ☐ Hike along a creek
- ☐ Snorkel or SCUBA dive in a marine protected area (MPA) at the Channel Islands

Engage

- ☐ Participate in a Ventura Stream Team sampling event
- ☐ Participate in a Goleta Stream Team sampling event
- ☐ Do a beach clean-up
- ☐ Do a creek clean-up
- ☐ Attend an MPA Watch training
- ☐ Complete an MPA Watch survey
- ☐ Become a Channelkeeper member
- ☐ Attend a Channelkeeper event
- ☐ Help sort film plastic at the Channelkeeper office
- ☐ Share a Channelkeeper post on Facebook or Instagram

Act

- ☐ Harvest and reuse rainwater
- ☐ Replace landscaping with drought tolerant plants
- ☐ Make a rain garden
- ☐ Use a microfiber catching laundry bag/device
- ☐ Use a reusable alternative to single-use plastics item (e.g., grocery bag, utensil, straw, cup)
- ☐ Recycle film plastic at the Channelkeeper office
- ☐ Make something out of found beach debris
- ☐ Dine at an Ocean Friendly Restaurant
- ☐ Write/call/email/testify before a public official in support of a policy to address a water issue
- ☐ Respond to a Channelkeeper Action Alert

RULES:

You must register online and review and agree to the rules and waiver of liability by visiting www.sbck.org/ChannelkeeperChallenge.