



Protecting and restoring
the Santa Barbara Channel & its watersheds
through science based education,
field work, advocacy & enforcement

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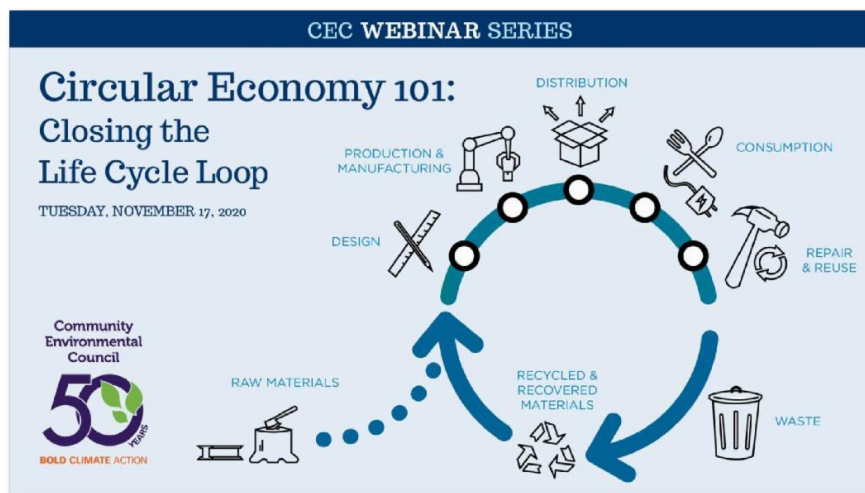
WATERSHED BRIGADE FIRST FLUSH

***First Flush:** The first big rainstorm of the season that carries a concentrated load of trash and contaminants that have accumulated over many months of dry weather.*

Join us in November for the second of our pre-first flush cleanups! This month we are focusing our efforts on the **3rd weekend (Nov. 21 & 22)** of the month.

Although we unfortunately don't have any rain in the forecast (yet!), it's great to be prepared. Trash that has accumulated in our streets, neighborhoods, parks, and creeks can easily get swept through our stormwater systems and reach the coast and ocean once the rains begin. Conducting cleanups in advance of our rainy season helps to reduce the amount of trash that ends up on our beaches and in the ocean.

For more information, check out our [website](#), the Watershed Brigade [Facebook group](#), and sign our [digital waiver](#)!



CIRCULAR ECONOMY WEBINAR

Curious about what it takes to develop a circular economy?

Join Channelkeeper and [Community Environmental Council \(CEC\)](#) for an informative talk on the circular economy **Tuesday, November 17 from 7:30-9 PM.**

Breaking from the linear economy approach that allows manufacturers to avoid responsibility of the end result of their products and packaging, a circular economic model requires producers to take responsibility, save energy, design waste out of the system, and create a market for re-use. The webinar will feature local experts across academia, government, and business sectors.

Register and attend [here](#) to learn all about how we can close the life cycle loop.



WAXING POETIC®

SHOP & DONATE TO CHANNELKEEPER

Shop for holiday gifts at locally owned and operated Waxing Poetic, and **20% of the purchase price made between October 13th to November 30, 2020 will be donated to Santa Barbara Channelkeeper!** Waxing Poetic's handcrafted women's jewelry line celebrates the rich journey of life with keepsake charms, pendants, bracelets, chains, necklaces, and more. Their jewelry is perfect for your holiday gift buying needs AND you will be supporting Channelkeeper's work of keeping watch for clean water.

Go to www.waxingpoetic.com, and enter our code **BLUEWATER** at checkout.

BECOME A MEMBER!

Your support for Channelkeeper's efforts is needed now more than ever.

Become a member of the Channelkeeper crew today with your tax-deductible donation. You'll be investing in clean water and healthy communities along the Santa Barbara Channel today and for future generations. With your membership, you will receive our regular newsletters, news updates and action alerts, invitations to special Channelkeeper events and fun volunteer opportunities, and a free Channelkeeper sticker. All new donors contributing \$50 or more can also receive a Channelkeeper t-shirt, and for donations of \$250 or more, bi-annual issues of Waterkeeper magazine. Sign up today by emailing us or clicking here.



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Santa Barbara Channelkeeper

