

October 2020 E-Newsletter



October is Water Vision Month

Voice your support for a sustainable water supply for Santa Barbara during Water Vision Month! The City is developing its water supply and management plan for the next 30 years and it's imperative that they hear from

the community as part of this process. Learn more on topics including water supply planning, our current water sources, and recorded lunch and learn presentations with question and answer sessions by watching videos on the City's [website](#) and provide feedback on the City's Virtual Community Board (also available in Spanish). Join Channelkeeper in urging the city to prioritize options like increased conservation and efficiency, stormwater capture, and recycled water and to only consider desalination as a last resort after other less expensive and less environmentally harmful options are fully exhausted.



MPA Watch Volunteer Training Workshop – Thursday, Oct. 22 at 5:30pm

Channelkeeper is looking for dedicated volunteers to help us record and track human activities in and adjacent to Santa Barbara's Marine Protected Areas (MPAs) through our MPA Watch program. The data

we collect provides important information to understand how people are using MPAs and also helps inform MPA management. Becoming an MPA Watch volunteer is easy and fun (and follows social distancing guidelines)! Our next

volunteer training workshop will take place virtually on Thursday, October 22nd from 5:30-6:30 pm. If you want to attend please [email](#) or call us at 805.563.3377 ext. 4. We will be sending out the virtual training link closer to the event to everyone who RSVPs.

Santa Barbara City Upholds Stormwater Protections

We are happy to share news of a victory for clean water! On September 23rd, the Santa Barbara City Council voted to uphold policies that maintain water quality protections related to development projects. Channelkeeper testified before City Council to recommend preserving protections that require new development projects to treat or infiltrate stormwater into the landscape. These policies were targeted by the real-estate development industry for weakening. Traditional urban landscapes funnel stormwater straight to the ocean carrying trash and pollution along the way while wasting our most precious resource - clean water. Overtime, the water-smart policies will improve water quality, conserve our water supply, and help preserve flowing creeks. We're grateful for the support of our environmental partners, the Environmental Defense Center and Urban Creeks Council, on this issue.



Watershed Brigade September Challenge Recap

A huge THANK YOU to the **14** Watershed Brigade Participants who took on our September Cleanup Challenge! Together, these folks conducted **10** cleanups of our beaches, trails, and neighborhoods and removed over **36** bags of trash from the watershed! Congratulations to Kerri Luttrell, our first raffle prize winner, who won a 2 hr. Harbor Kayak Tour for two, generously donated by our good friends at [Santa Barbara Adventure Company](#). While our September Challenge has wrapped up, the Watershed Brigade is just getting started. Stay tuned for the announcement of our November Challenge!



The Blue Water Ball – *Second Sail* a Successful Virtual Sail!

A huge thank you to all who supported Channelkeeper's virtual Blue Water Ball - Second Sail! We are honored to have you on our crew of supporters!

An ocean of gratitude goes out to our special guest and MC of the event, Geoff Green, our auction donors, event individual and corporate sponsors and everyone who attended the virtual event or shopped the silent auction for making this virtual event so successful!

The Blue Water Ball is Channelkeeper's most important fundraiser of the year, raising critical funds that enable us to monitor the health of our waterways, advocate for clean water and environmental justice, hold polluters accountable, and educate and inspire the next generation of environmental stewards. At this year's virtual event, Channelkeeper raised over \$55,000 to support our mission to protect and restore the Santa Barbara Channel. Thanks again to everyone who supported Channelkeeper! Our clean water work would not be possible without you.

Many thanks to our Corporate Sponsors



and our individual Sponsors

David & Lyn Anderson; Craig & Sherry Madsen; Christine & Richard Phillbrick; Joel & Joanne Shefflin; Randy & Roxanne Solakian; Jack & Judy Stapelmann

and our Underwriters

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Get Out the Vote!

There's a lot at stake in the 2020 elections, and the results could have profound impacts on our communities, our health, our water, and our future. So please **VOTE ON NOVEMBER 3rd or before** and make sure to prioritize clean water and the environment this election. Democracy is not for spectators. Stand up, speak out, and cast your ballot!



WAXING POETIC®

Shop & Donate to Channelkeeper!

Shop for holiday gifts at locally owned and operated Waxing Poetic, and **20% of the purchase price made** between October 13th to November 30, 2020 **will be donated to Santa Barbara Channelkeeper!** Waxing Poetic's handcrafted women's jewelry line celebrates the rich journey of life with keepsake charms, pendants, bracelets, chains, necklaces, and more. Their jewelry is perfect for your holiday gift buying needs AND you will be supporting Channelkeeper's work of keeping watch for clean water.

Go to www.waxingpoetic.com, and enter our code **BLUEWATER** at checkout.



Become a Member!

Your support for Channelkeeper's efforts is needed now more than ever.

Become a member of the Channelkeeper crew today with your **tax-deductible donation**. You'll be investing in clean water and healthy communities along the

Santa Barbara Channel today and for future generations. With your membership, you will receive our regular newsletters, news updates and action alerts, invitations to special Channelkeeper events and fun volunteer opportunities, and a free Channelkeeper sticker. All new donors contributing \$50 or more can also receive a Channelkeeper t-shirt, and for donations of \$250 or more, bi-annual issues of Waterkeeper magazine. Sign up today by **emailing** us or clicking **here**.

Santa Barbara Channelkeeper

