

WATERSHED BRIGADE



Santa Barbara
CHANNELKEEPER®

CORPORATE WATERSHED BRIGADE CHALLENGE

Channelkeeper's Watershed Brigade keeps our local watersheds and beaches clean by removing trash from trails, creeks, urban areas, rivers, and beaches.





The Watershed Brigade Corporate Challenge is a fun and effective way for your team to make a difference in our community and earn points to compete against other companies.

The Corporate Challenge makes it easy to organize a clean-up event. We'll provide the supplies and programmatic framework for your team. We ask only for you to celebrate and share your accomplishments with the community in exchange.

Why Join the Corporate Challenge?

It's great exposure. Gain community-wide visibility while your company takes positive steps for the environment.

We're very social and will share your team's clean-up accomplishments via:

-  Social media posts
-  Mentions in our Watershed Brigade eBlasts and Channelkeeper eNewsletter (4,400 total distribution)
-  Logo placement on our website and Corporate Scoreboard
-  Opportunities for traditional media coverage

We also offer a variety of sponsorship opportunities for corporate branding on swag and clean-up kits.

It feels good to take positive action for the Earth.

Trash in our waterways is a tangible representation of the environmental threats facing our community and our planet.



Your company can be part of the solution by doing clean-ups and making a local impact.








Team-building together or apart.

Watershed Brigade clean-ups provide an opportunity to engage your team in a cooperative activity while remaining safely socially distanced. Clean-ups can be performed independently by employees anytime, anywhere, to earn points aggregated for your company's team. When posting about your clean-up, simply note your company's name or add an identifying hashtag. With our handy clean-up kits and gamified community service program, the Watershed Brigade makes it easy to build company morale while doing good.

And it's fun!

Who doesn't love a little friendly competition?

Challenge your competitors, try to out-perform friends, and watch the points add up on our Corporate Scoreboard.

| WATERSHED BRIGADE CORPORATE SCOREBOARD | | | | | |
|---|--|-----------------------|---|---------------------|--|
| COMPANY | | CLEAN-UP HOURS | TOTAL TRASH ESTIMATED BAGS + LBS | TOTAL POINTS | |
|  |  SUNSHINE ORGANICS | 25 | 200 lbs 45 bags | 51 | |
|  | WHITE HILLS SOFTWARE | 20 | 150 lbs 32 bags | 42 | |
|  | EVERGREEN MEDIA | 17 | 112 lbs 27 bags | 34 | |
|  | AVILENT TECHNOLOGIES | 14 | 94 lbs 15 bags | 27 | |



HOW TO PARTICIPATE



1 GET IN TOUCH

Contact us to sign your team up. We'll provide clean-up guidelines, resources, and participation waivers.

Email Molly@sbck.org to get started!

2 GRAB A CLEANUP-UP KIT

Re-useable kits (buckets and trash pickers) are available on loan, but with limited supply. Channelkeeper will provide these materials upon request. Kits can be picked up from Santa Barbara or Ojai locations.

Please email Molly@sbck.org to for more details



3

READ & UNDERSTAND THE SAFETY + OUTREACH GUIDELINES & FILL OUT THE WAIVER

4

MOBILIZE YOUR EMPLOYEES TO CLEAN UP & SHARE RESULTS

After reading the safety & outreach guidelines, get your team out there and start cleaning up!

5 REPORT BACK

Recording your volunteer effort is critical – and super easy! Employees who participate will also earn points towards monthly drawings for prizes.

PLEASE REPORT THE FOLLOWING TO EARN POINTS:

- Date // Time // Location Description
- Amount of Time Volunteering
- Approximate Weight of Litter & Number of Trash Bags Removed
- At Least 1 Photo of Litter Collected
- Company Name

REPORT BACK BY:

Posting to our Facebook group: [Channelkeeper's Watershed Brigade](#)
Sending an email with all the info above to Molly@sbck.org.



6 WATCH AS YOUR TEAM EARNS POINTS ON THE CORPORATE SCOREBOARD!

